

Michael F. Easley  
Governor



## State of North Carolina Office of the Governor

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### **GOV. EASLEY ANNOUNCES 50 JOBS IN ROBESON COUNTY** ***One North Carolina Fund Grant Helps Campbell Soup Invest \$16.3 Million In Maxton***

**RALEIGH** – Gov. Mike Easley announced today that Campbell Soup Co. plans to expand its Maxton plant, investing \$16.3 million and adding 50 jobs during the next three years. The expansion was made possible in part by a \$150,000 grant from the One North Carolina Fund.

“Our opportunities for life-long workforce training, dedicated workers and exceptional quality of life continue to attract companies that want to grow and expand,” said Easley.

Campbell, founded in 1869 and headquartered in New Jersey, is a global manufacturer and marketer of high-quality simple meals, baked snacks and healthy beverages. In addition to its signature soups, Campbell has a collection of leading brands, including Pepperidge Farm, V8, Swanson broth, Pace salsa and Prego pasta sauce, among others. Its products are distributed in more than 120 countries worldwide. The company, which employs approximately 800 people in Robeson County, will expand capacity at its Maxton facility to produce ready-to-serve soups and broths packaged in cartons.

Salaries for the 50 new positions will vary by job type, but the average annual wage will be \$41,267 not including benefits, more than the Robeson County average annual wage of \$25,116.

“Maxton is an ideal location for adding ready-to-serve soup and broth production capability due to our highly skilled and dedicated workforce and our ability to produce products efficiently,” said Mark T. Cacciatore, Campbell’s senior director-operations for the Maxton facility. “With this added capacity, we will be able to meet the ongoing consumer demand for these packaged products. The cooperation of the state and county government officials also contributed to our decision to expand here.”

The One North Carolina Fund provides financial assistance through local governments to attract business projects that will stimulate economic activity and create new jobs in the state. Through the use of the One North Carolina Fund, more than 30,000 jobs and \$6 billion in investment have been created since 2001. All of these grants require local matches.

Other partners who helped with this project include: the N.C. Department of Commerce, Robeson County and Robeson Community College.

For more information about Campbell, including employment opportunities, go to: <http://www.campbellsoup.com>.

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